

SCOOT
LOCK

THE SMART SECURITY SOLUTION FOR EVERY RIDER

Premium scooter locks designed for safety, style, and peace of mind.
Trusted by families and riders worldwide.



WHY STOCK SCOOTLOCK?

GROWING MARKET DEMAND

The global scooter market is booming, with products seeing year-on-year growth. Parents actively seek reliable security solutions for their children's scooters.

PREMIUM QUALITY DESIGN

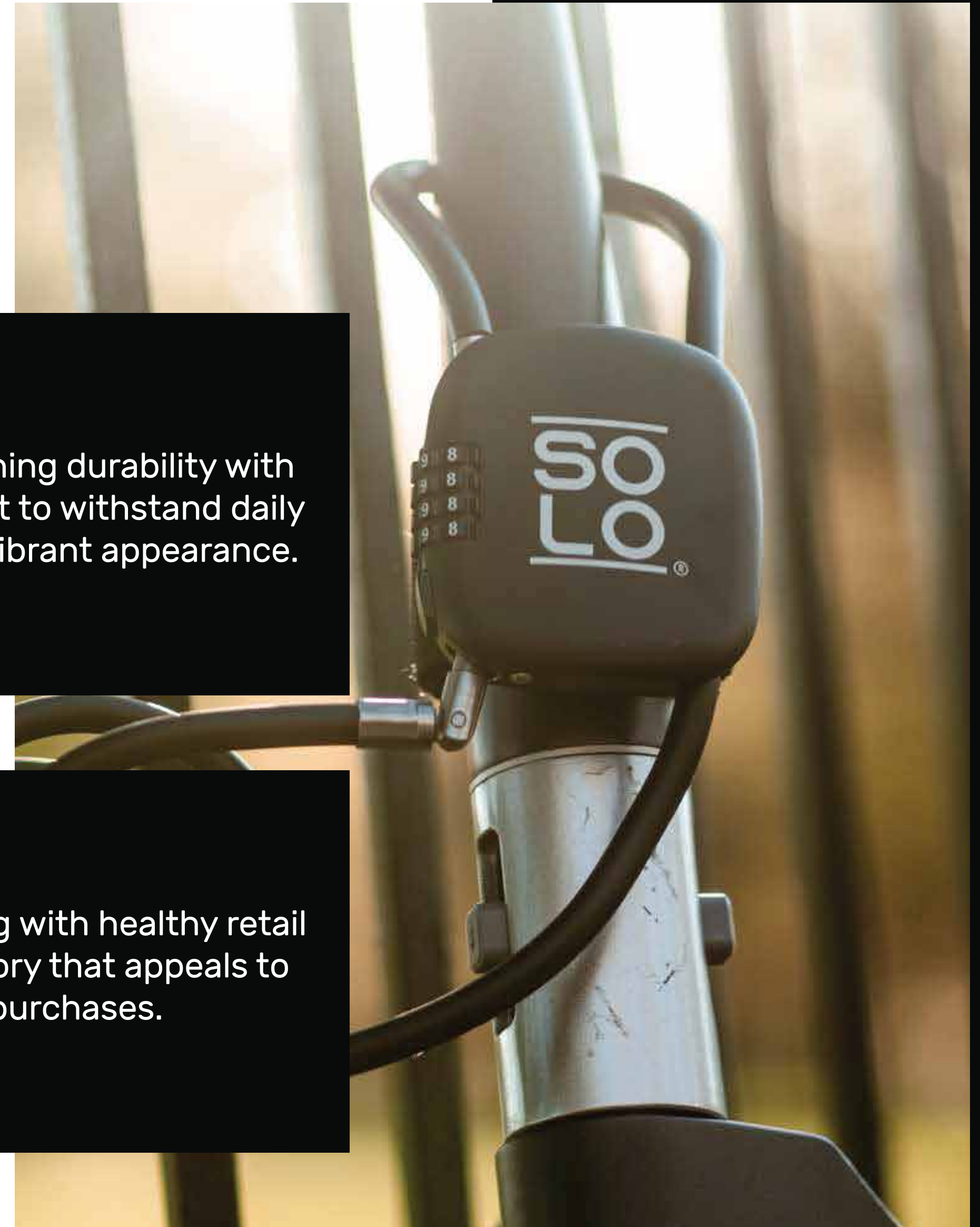
Design-patented locks combining durability with eye-catching aesthetics. Built to withstand daily use whilst maintaining their vibrant appearance.

UNIVERSAL APPEAL

Our range caters to children and adults alike, with colour options that resonate with different demographics. Perfect for families and individual riders.

STRONG MARGINS

Competitive wholesale pricing with healthy retail margins. Fast-moving inventory that appeals to impulse buyers and planned purchases.



PRODUCT RANGE OVERVIEW

CHILDREN'S COLLECTION

Three vibrant colours designed to appeal to young riders and their parents. Lightweight yet robust construction perfect for school runs and park visits.

- Ergonomic design for small hands
- Weather-resistant materials
- Easy-to-use mechanism
- Bright colours for visibility scooters.
- Reflector front badge

ADULT RANGE

Sophisticated security for grown-up riders. The Black edition combines professional aesthetics with dependable protection for urban commuters.

- Enhanced security features
- Sleek, professional appearance
- Compatible with most scooter models
- Perfect for daily commuters



CHILDREN'S SCOOTLOCK RANGE



PINK SCOOTLOCK

SKU: 20057

EAN: 7640168477837

Vibrant pink finish perfect for young riders. Highly popular with children aged 5-10. Strong visual appeal drives point-of-sale conversions.



BLUE SCOOTLOCK

SKU: 20059

EAN: 7640168477820

Classic blue colourway with universal appeal. Best-seller across all demographics. Excellent choice for gift purchases and multi-buy promotions.



BLACK SCOOTLOCK

SKU: 20058

EAN: 7640168477844

Sophisticated design for adult riders. Professional appearance ideal for urban commuters. Premium positioning supports higher margin opportunities.



PRODUCT SPECIFICATIONS

DURABLE CONSTRUCTION

Manufactured from high-grade materials designed to withstand daily wear and harsh weather conditions. Tested to European safety standards.

REFLECTOR FRONT BADGE

The front badge is a light reflector to make scooter riders visible after dark.

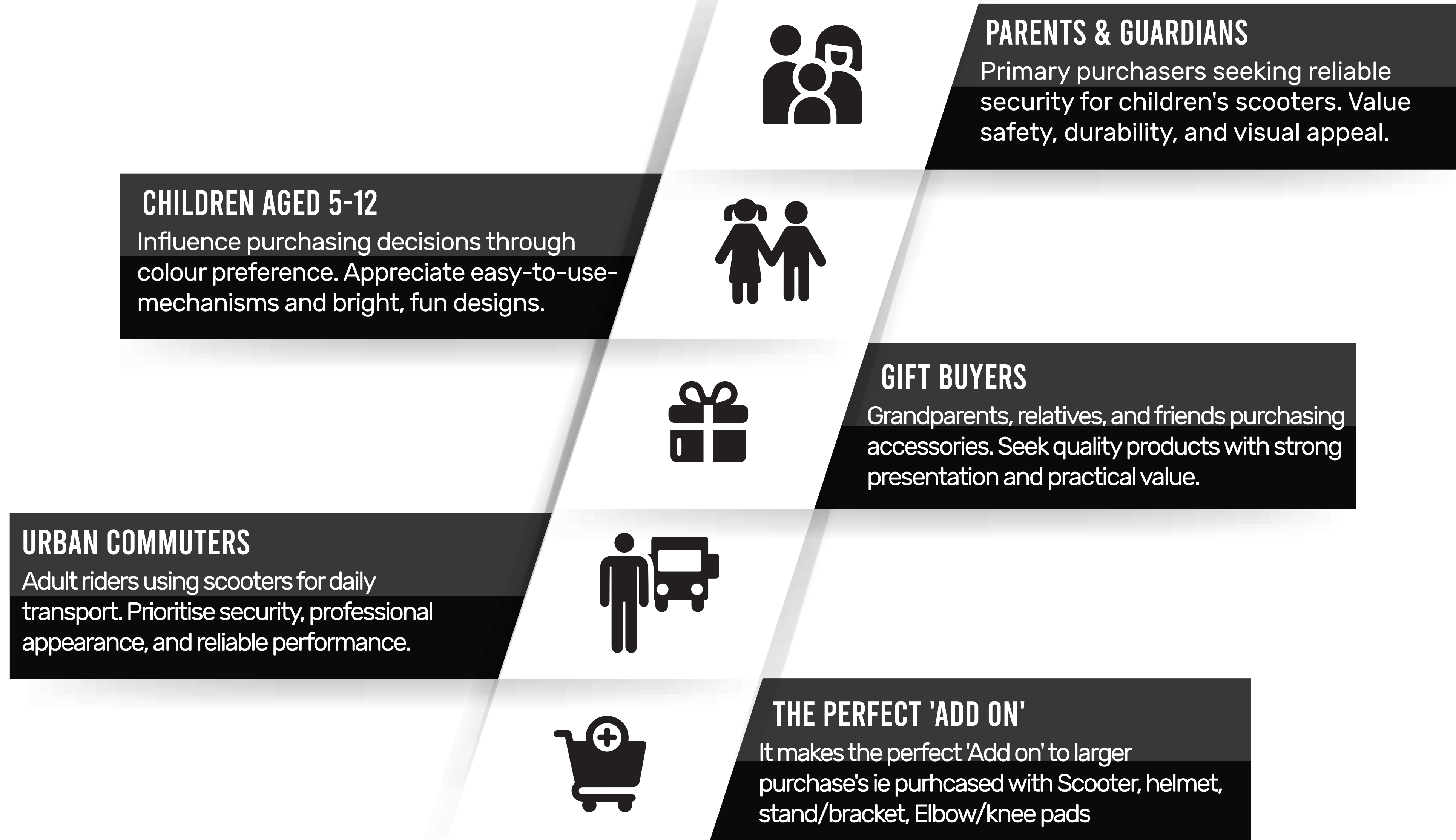
EASY INSTALLATION

Fitted by an adult, operated by a child. Allen key is provided for installation and spacers are provided to pad out the scooters with slimmer stems.

WEATHER RESISTANT

Protective coating resists rain, sun exposure, and temperature fluctuations. Maintains functionality and appearance throughout all seasons.

TARGET CUSTOMER DEMOGRAPHICS



RETAIL POSITIONING STRATEGY

MAXIMISE YOUR SALES POTENTIAL

Scoot Lock products perform exceptionally well in multiple retail environments. Position near scooter displays for immediate association, or create dedicated security accessories sections.

Recommended retail environments:

- Point-of-sale impulse buying zones
- Children's outdoor equipment sections
- Urban mobility departments
- Gift and accessories areas
- Online product bundles with scooters
- Best on display on a scooter stem

The variety of colours encourages multiple purchases per family, whilst the adultrange opens additional market segments.



COMPETITIVE ADVANTAGES

DISTINCTIVE DESIGN LANGUAGE

Unlike generic cable locks, ScootLock features purpose-built ergonomics specifically for scooter users. Patented design elements differentiate from competitors.

STRONG BRAND IDENTITY

Professional marketing support including point-of-sale materials, digital assets, and social media content. Established online presence drives customer awareness.

COMPLETE RANGE COVERAGE

Only brand offering dedicated products for both children and adults. Enables retailers to capture entire family market with single brand partnership.

PROVEN TRACK RECORD

Successfully stocked by leading retailers across Europe. Positive customer reviews and low return rates demonstrate product reliability and satisfaction.

LOCK IT, LEAVE IT, RETRIEVE IT

- SCOOT LOCK goes everywhere the scooter goes
- Once fitted it is simple to use
- 4 digit combination; no key to worry about



ORDER INFORMATION & SUPPORT



FLEXIBLE ORDERING

Competitive minimum order quantities suitable for independent retailers and large chains. Mixed colour orders available to test market preferences.

FAST FULFILMENT

Efficient distribution network ensures quick turnaround times. Stock availability monitoring and automated reordering options for online retailers.

MARKETING RESOURCES

Comprehensive retailer support pack includes product photography, display guidelines, and promotional templates. Digital marketing assets for e-commerce platforms.

DEDICATED ACCOUNT MANAGEMENT

Personal support from our retail partnerships team. Training materials and product demonstrations available for your sales staff.

SKU	COLOUR	EAN	TRADE	RETAIL	WEIGHT	SIZE L	SIZE W	SIZE H
20058	Black	507000 4296803	£10.40	£19.95	160g	105mm	83mm	70mm
20057	Pink	507000 4296827	£10.40	£19.95	168g	105mm	83mm	70mm
20059	Blue	507000 4297810	£10.40	£19.95	168g	105mm	83mm	70mm
20102	SOLO	507000 4296834	£23.54	£39.99	350g	350mm	100mm	55mm
20056	Sticker pack	507000 4296841	£1.80	£4.00	-	-	-	-

Scout Lock MOQ is 50 units which is boxed G.W. 10.3kgs 46 x 38 x 26 cm

SOLO Lock MOQ 24 units G.W. 11.7kgs 65 x 37 x 30 cm

Pallet holds 36 boxes ie 1800 units

Pallet size is roughly 114cm x 100cm

Manufacturing time 8-10weeks, depending on time of year

ScoutLock

EU Registered Community Design no. 002314161-0002

UK Registered Design no. 90023141610002

UK Registered Design no. 4038549

US Patent No. D767,367

EU Registered Community Design no. 002713628-0001

UK Registered Design no. 90027136280001

UK Registered Design no. 4038550

UK Registered Design no. 4038551

SOLO

UK Registered Design no. 6152406* **Renewed 24 Nov 25**

EU Registered Design no. 008375448-0001* **Renewed 24 Nov 25**

US Patent no. D1,074,379

UK Patent no. 2,606,171

Trademarks. "Scout Lock" is a registered UK trademark, as is "SOLO" and the solo logo. Each of these marks should include an R in a circle each time they are used. Failing that, you can put a notice at the bottom of your website saying "Scout Lock, SOLO and the Solo logo are registered trademarks of Scout Lock Ltd", or words to that effect.

PARTNER WITH SCOOTLOCK TODAY

READY TO STOCK OUR RANGE?

Join the growing network of retailers offering premium scooter security solutions. Contact our distribution team to discuss wholesale pricing, minimum orders, and marketing support.

Visit our website: scootlock.com

Product Range:

- Pink ScootLock - SKU 20057
- Blue ScootLock - SKU 20059
- Black ScootLock (Adult) - SKU 20058
- SOLO Lock SKU 20102
- Animal Sticker Pack SKU 20056

Secure your inventory today and give your customers the protection they deserve.

